

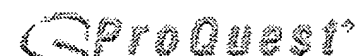
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Set	Items	Description
S1	4778477	INTERNET OR ONLINE OR WEBSITE OR WEB OR NET
S2	0	SHOPPING ADJ CART
S3	9753	SHOPPING ( ) CART
S4	131309	SEAMLESS OR STATELESS
S5	1753468	CANCEL OR CHANGE
S6	3828513	ORDER OR PURCHASE OR SHOP OR BUY
S7	71	S1 AND S3 AND S4 AND S5 AND S6
S8	30	S7 NOT PY>1999
S9	21	RD (unique items)
S10	96883	((MULTIPLE OR DIFFERENT OR SEVERAL) (4N) (STORES OR VENDORS OR RETAILERS OR WEBSITES OR MERCHANTS))
S11	451	S1 AND S3 AND S10
S12	62	S11 AND ((SINGLE OR ONE) (4N) (SHOPPING ( ) CART))
S13	24	S12 NOT PY>1999
S14	9689	COMPARISON ( ) SHOP?
S15	1000904	HOLD OR RESERVE
S16	1	S1 AND S3 AND S10 AND S14 AND S15
S17	40	S1 AND S10 AND S14 AND S15
S18	22	S17 NOT PY>1999
S19	21	RD (unique items)
S20	38	S1 AND S6 AND S10 AND S14 AND S15
S21	20	S20 NOT PY>1999
S22	18	S14 AND ((HOLD OR RESERVE) (3N) (ITEM OR PRODUCT OR GOOD))
S23	18	S22 NOT PY>1999

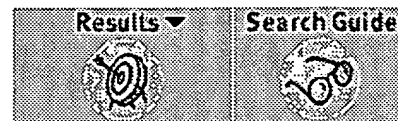
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- ☐ 1. Cybershoppers Use High-tech to Dodge Toy Trek; **KAREN SANDSTROM**; **Newhouse News Service**, Washington; Dec 15, 1998; pg. 1
- ☐ 2. Shopping Cart Smarts. SEE SIDEBAR: Some Pointers for Online Computer Buyers; [ALL EDITIONS]; *By Lou Dolinar. STAFF WRITER*; **Newsday**, Long Island, N.Y.; Dec 9, 1998; Combined editions; pg. C.03
- ☐ 3. SANTA GOES SURFING SHOPPING FOR TOYS ONLINE IS NOT ALWAYS AS EASY AS GOING TO THE MALL, BUT IT CAN BE CONVENIENT; [FINAL / ALL Edition]; **KAREN SANDSTROM PLAIN DEALER REPORTER**; **The Plain Dealer**, Cleveland, Ohio; Nov 27, 1998; pg. 1.D
- ☐ 4. Yahoo Commits To Developing Web Retailing; *By George Anders*; **Wall Street Journal**, Brussels; Nov 18, 1998; Europe; pg. UK.7.A
- ☐ 5. Yahoo! to Expand Shopping Channel Amid Online Boom; *By George Anders*; **Wall Street Journal**, New York, N.Y.; Nov 18, 1998; Eastern edition; pg. 1
- ☐ 6. Acses' "Comparison Shopping Cart" Makes Comparison Shopping Online Easier Than Ever Before; *Business Editors and High Tech Writers*; **Business Wire**, New York; Nov 17, 1998; pg. 1
- ☐ 7. Evolv Adaptive Technology Takes on CyberCash and PaymentNet; *Business Editors and High-Tech Writers*; **Business Wire**, New York; Aug 10, 1998; pg. 1
- ☐ 8. Evolv Adaptive Technology Takes on CyberCash and PaymentNet; **PR Newswire**, New York; Aug 10, 1998; pg. 1
- ☐ 9. Amazon.com acquires 2 online companies for \$280 million; [HOME FINAL Edition]; **Dallas Morning News**, Dallas, Tex.; Aug 5, 1998; pg. 4.D
- ☐ 10. Encanto Networks Delivers First Webstation For Small Business Through Major Retailers; *Business Editors*; **Business Wire**, New York; Mar 30, 1998; pg. 1

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Search for:	internet or online or website or w	in the	All Basic Search Fields*	field.
AND	shopping w/1 cart	in the	All Basic Search Fields*	field.
AND	comparison or compare	in the	All Basic Search Fields*	field.
AND	All	in the	Publication type	field.
AND	All	in the	Article type	field.
AND Date range:	Backfile	Any Month	1986	to Any Month 1998

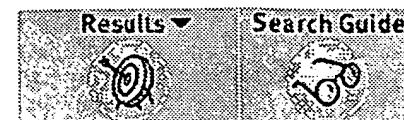
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## Comparison Shopping Made Easy

PR Newswire; New York; Oct 26, 1998;

Start Page: 1

Dateline: California

### Abstract:

"We took all the feedback from the over 15 million people who have visited the Compare.**Net** site in 1998, and constructed the easiest, most comprehensive comparison shopping service on the **Internet**," said Trevor Traina, president of Compare.**Net**. "Unlike automated shopping bots that allow consumers to simply conduct **price-comparisons** on the **Web**, Compare.**Net** is hand-crafted by product experts and provides consumers with the sort of information they need to make educated purchasing decisions. We also extend our service by providing price and availability through qualified **Internet** retailers on the site, allowing users to make risk-free purchases **online**."

Compare.**Net** clarifies the confusion associated with feature-rich products by offering services such as the Compare Tool, which allows users to rack and stack a number of different products by brand and model. The Compare Tool now has increased in prominence on the site and occupies a constant frame on Compare.**Net**. This feature allows consumers to choose an unlimited number of products and then compare them in an easy-to-read chart. For example, a visitor can choose three separate CD players and load them all to the Compare Tool. Once in the frame, these three products can then be compared in a chart by product feature and price. Users can also email this information to themselves, as well as friends, or print it out for future reference.

### Full Text:

Copyright PR Newswire - NY Oct 26, 1998

Industry: COMPUTER/ELECTRONICS; RETAIL

### Compare.Net Launches New Search Functions and Additional Content

SAN FRANCISCO, Oct. 26 /PRNewswire/ -- In an effort to make it easier for consumers to make purchasing decisions during the upcoming holiday season, the founders of Compare.Net (www.compare.net) today unveiled an improved version of their popular comparison shopping site. This occasion coincides with the company's second anniversary, and allows consumers to search in even more ways for their favorite holiday gifts. Visitors to the site can compare thousands of products ranging from breadmakers to CD players to golf clubs to snowboards.

"We took all the feedback from the over 15 million people who have visited the Compare.Net site in 1998, and constructed the easiest, most comprehensive comparison shopping service on the Internet," said Trevor Traina, president of Compare.Net. "Unlike automated shopping bots that allow consumers to simply conduct price-comparisons on the Web, Compare.Net is hand-crafted by product experts and provides consumers with the sort of information they need to make educated purchasing decisions. We also extend our service by providing price

and availability through qualified Internet retailers on the site, allowing users to make risk-free purchases online."

### Maximizing Product Searches

Compare.Net clarifies the confusion associated with feature-rich products by offering services such as the Compare Tool, which allows users to rack and stack a number of different products by brand and model. The Compare Tool now has increased in prominence on the site and occupies a constant frame on Compare.Net. This feature allows consumers to choose an unlimited number of products and then compare them in an easy-to-read chart. For example, a visitor can choose three separate CD players and load them all to the Compare Tool. Once in the frame, these three products can then be compared in a chart by product feature and price. Users can also email this information to themselves, as well as friends, or print it out for future reference.

Compare.Net has also introduced a new search function which forecasts the number of products that will be returned in any given search. This makes it possible for users to keep track of how many products remain in the database as they narrow the search by selecting various product features or price points. This prevents users from ultimately ending their search with zero returned results.

### Additional Site Modifications

Multiple search methods: model number, brand and manufacturer

comparisons;

The seven major product categories (i.e., electronics, automotive) are

now directly accessible from the home page;

Navigation path through the site is visible while you search;

Additional site reviews have been added from new sources;

Site graphics have been minimized to increase download speed.

### Editorial Additions

In addition to functional changes on the site, Compare.Net has also added new and updated editorial content to a number of product categories, including electronics, automobiles and outdoor equipment. Compare.Net now offers comprehensive "buying guides" for each individual product, designed to inform the user and help them make a more informed buying decision. This information was meticulously compiled by Compare.Net's own product experts. They visited retail outlets, met with manufacturers and perused product catalogs to find the appropriate data. For example, visitors to the electronics category can access the history of Recordable Digital Formats and view projections on how important this format might become to consumers' home stereo systems. Another module can even help users learn how to configure their own home theater system. Visitors can also email Compare.Net's individual product experts directly to query them for additional information.

Compare.Net also offers direct one-click buying through retailers such as NetMarket, Auto-By-Tel and NECX. After picking the perfect model, users are given price and availability information from multiple retailers, allowing them to complete the purchasing process online.

### About Compare.Net, Inc.

Compare.Net, the Internet's leading buyer's guide, is the most comprehensive and up-to-date interactive product comparison service on the Internet. Compare.Net's extensive database offers information on every make and model in such diverse categories as electronics, home office equipment, home appliances, automobiles, motorcycles, sporting goods and software and computer peripherals. Compare.Net is available at no cost to consumers at [www.compare.net](http://www.compare.net). Based in San Francisco, the company was founded by Trevor Traina and John

Dunning in the Fall of 1996. Compare.Net is funded by Media Technology Ventures, GE Capital's Equity Capital Group, and Intel Corporation.

For product and company information, contact:

Compare.Net

185 Berry Street, Suite 4300

San Francisco, CA 94107

ph: 415-908-1500, fx: 415-908-1515

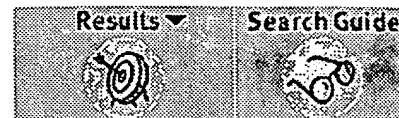
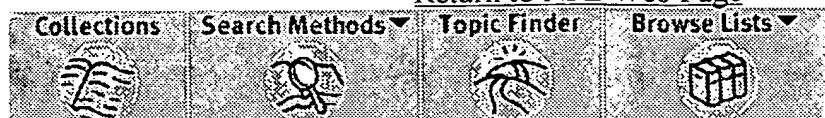
admin@compare.net

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## Acses' "Comparison Shopping Cart" Makes Comparison Shopping Online Easier Than Ever Before

*Business Wire*; New York; Nov 17, 1998; [Business Editors and High Tech Writers](#);

Start Page:

1

Dateline:

NEW YORK

Full Text:

Copyright *Business Wire* Nov 17, 1998

LUDWIGSBURG, Germany—(BUSINESS WIRE)—Nov. 17, 1998—Acses, a leading comparison book shopping service on the Internet, today added an innovative shopping cart technology to its popular website, enabling users for the first time to find the best offer for any collection of books they want to buy within a few seconds.

Visitors at <http://www.acses.com> simply choose any book and the Internet software robot then automatically visits 25 Internet bookstores simultaneously - such as [Amazon.com](#), [Barnesandnoble.com](#) and several European sites - to retrieve the current prices for this book from each store. Acses users have already been able to compare prices for several books in one step, but they had to get the ISBN numbers of the desired books and enter them on the Acses site.

The new technology now makes comparison shopping - even for more than one item at a time - as easy as buying books in an Internet bookstore. Like in an Internet bookstore, Acses visitors put together their individual shopping cart by adding any books, which they can search for by title, author, keyword or ISBN. Once the comparison shopping cart is completed, the user selects his location (so Acses can calculate the shipping costs), his currency and a search time limit, and starts the price comparison with a mouse click. Acses will then present a list of all the offers for the requested selection of books, sorted by price. Clicking on one of the offers will lead the user to the website of the respective merchant. There the Acses Shopping Cart Transporter will guide him to fill the shopping cart at the bookstore's website with the items he selected at Acses within a few seconds.

"Most book buyers on the Internet order more than one book at any given time", said Christopher Muenchhoff, Managing Director of Muenchhoff & Janz GmbH, creators of Acses. "Consequently, finding the best price for a single book won't satisfy their requirements. Instead they need to know the merchant with the best total price for their entire selection, taking shipping costs into account. This is exactly what Acses tells them, allowing users to buy books automatically at Internetwide best prices and making comparison shopping online easier than ever before".

Acse, the "Next-Generation Shopbot" (The New York Times), is a service of Muenchhoff & Janz GmbH, an innovative German Internet-based company, which has set its main focus on Internet software robots and comparison shopping systems. SEQN: BW1232

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TS13/FULL/12

13/9/12 (Item 3 from file: 16)  
DIALOG(R) File 16:Gale Group PROMT(R)  
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06906247 Supplier Number: 57444781 (THIS IS THE FULLTEXT)

**PDG launches Shapping Mall.**

Washington Business Journal, v18, n24, p20

Oct 22, 1999

ISSN: 0737-3147

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 53

**TEXT:**

PDG Software in Atlanta released PDG Shopping Mall 1.0, a product that allows online merchants to manage multiple storefronts With one shopping cart. The software enables online shoppers to visit multiple Internet merchant pages, place the items selected from several sites into one shopping cart and check out with multiple payment options.

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PUBLISHER NAME: American City Business Journals, Inc.

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

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TS13/FULL/1

13/9/1 (Item 1 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
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11774338 SUPPLIER NUMBER: 58162706 (THIS IS THE FULL TEXT)  
**Catalogcity.com Seeks to Make Online Buying Easier.**  
Direct Marketing, 62, 6, 12  
Oct, 1999  
ISSN: 0012-3188 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 259 LINE COUNT: 00024

## TEXT:

After receiving 25 different catalogs in the mail one day, software developer Lee Jay Lorenzen realized the catalog industry needed to be reshaped. "There's got to be a better of way of getting this message out than with print catalogs," said Lorenzen, founder, president and chief executive of Pacific Grove, CA-based Catalog City, a search engine that allows users to scan thousands of catalogs on the Web.

With the software that Lorenzen developed, visitors to [www.catalogcity.com](http://www.catalogcity.com) need to use only one "shopping cart" to make purchases from a variety of Web sites in a single transaction. Typically, electronic shopping requires a separate transaction for each Web site where goods are purchased.

The Catalog City feature also gives the company a commission base as well as revenues from advertising aimed at its 180,000 registered users, Lorenzen said. Catalogcity.com also enables Internet users to order catalogs from a variety of sites, which is similar to Web sites such as [www.catalogcentral.com](http://www.catalogcentral.com), [www.catalogdirect.com](http://www.catalogdirect.com), and [www.catalogsite.com](http://www.catalogsite.com).

U.S. catalog sales are expected to top \$93 billion, and Internet retailing should nearly double to \$11 billion this year, according to the trade group's surveys. Most traditional catalog retailers have a presence on the Internet.

Lorenzen, who launched the Web site last October, said the ability to pay for goods from several different catalog retailers through one site offers a departure from sites like Amazon.com Inc., which is going beyond its bookselling roots and turning itself into an electronic department store.

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INDUSTRY CODES/NAMES: ADV Advertising, Marketing and Public Relations;  
BUSN Any type of business  
DESCRIPTORS: Publishing industry--Services; Catalogs--Marketing  
GEOGRAPHIC CODES/NAMES: 1USA United States  
PRODUCT/INDUSTRY NAMES: 2741100 (Catalogs & Directories)  
EVENT CODES/NAMES: 360 Services information  
NAICS CODES: 511199 All Other Publishers  
FILE SEGMENT: MC File 75

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TS13/FULL/7

13/9/7 (Item 7 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.10625558 SUPPLIER NUMBER: 53225718 (THIS IS THE FULL TEXT)  
**Yahoo! Delivers a One-Stop Internet Shopping Service Featuring More Than 2 Million Products.**

PR Newswire, 4554

Nov 17, 1998

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1077 LINE COUNT: 00091

## TEXT:

Consumers Can Conveniently Surf, Shop, Select, Spend and Send in One Web

## Location

SANTA CLARA, Calif., Nov. 17 /PRNewswire/ -- Imagine relaxing in your pajamas in front of a roaring fire, while sipping hot cocoa and getting all of your holiday shopping done. Sound too good to be true? This holiday season, Yahoo! Inc. (Nasdaq: YHOO) offers the perfect solution to consumers everywhere who wish to avoid the crowds, packed parking lots and long lines. Launched today, Yahoo!(R) Shopping ( <http://shopping.yahoo.com> ) enables consumers to locate, compare and buy more than two million products from over 2,700 online stores; add items to a single shopping cart; make purchases in one easy check out; ship orders to multiple locations; and execute secure transactions at anytime from any Net-connected computer.

(See video at <http://www.videonewswire.com/play?video=1998111201> )

"Yahoo! has clearly established itself as a trusted brand and a leader in online shopping. For millions of people, Yahoo! is the single source used to find, compare and buy products across the Web," said Jeff Mallett, chief operating officer, Yahoo! Inc. "Through Yahoo! Shopping, we now offer our users a complete shopping experience, enabling them to easily access and purchase millions of products. Yahoo! remains committed to evolving our services to best meet our users' needs and to sending qualified consumers directly to merchants within Yahoo!."

## Click Till You Drop

Yahoo! Shopping offers consumers the ability to shop the widest selection of products from some of the most trusted and well-known merchants within a single shopping environment. Yahoo! Shopping offers more than two million products across 14 popular categories, including apparel, books, electronics, music, movies and more. From CD players and digital cameras to Barbies(R) and Beanie Babies(R), Yahoo! Shopping enables consumers to search for and compare items throughout the entire shopping center. The new service includes more than 2,700 participating merchants such as FAO Schwarz, Egghead.com, Inc., Tower Records, Dean & DeLuca, The Company Store, FTD, Inc., Service Merchandise Co., Big Dog Sportswear, Copeland's Sports, Frederick's of Hollywood, Tweeds and The Vermont Teddy Bear Company.

Yahoo! Shopping makes finding the perfect present easy. For example, an individual looking for golf clubs can simply go to the Sports & Fitness category, select "golf" and search within clubs for drivers, irons, putters, wedges and woods. Yahoo! Shopping then returns a comparison chart, complete with relevant information such as product name, retailer, price and features. The new shopping service even enables people to add the items to one shopping cart that they can use throughout their visit to Yahoo! Shopping, regardless of how many merchants they visit and products they buy. By offering consumers the ability to shop across a variety of stores in the same environment, Yahoo! Shopping makes finding the best deals and

purchasing holiday gifts easier than ever before. Yahoo! Shopping is always open, so that day or night, from work or home, visitors can shop at their convenience.

#### Let Yahoo! Fill Your Shopping Cart

Yahoo! Shopping features a universal shopping cart, allowing users to add items from multiple stores into a single shopping cart and then pay for all items in one checkout. Consumers can also browse stores within Yahoo! Shopping, compile and keep a list of products they want, and then return to purchase the items at a later time. The list will be automatically stored as the user's personal shopping cart.

#### Let Your Fingers Do The Shopping

Yahoo! Shopping ensures that people have a familiar, convenient and safe way to purchase and send holiday gifts. When ready to purchase, shoppers can simply click on "View Cart" in the menu bar to get a full view of the items they have selected prior to checkout. Regardless of the number of different stores shoppers buy from, they will only need to provide their billing address once during a trip to Yahoo! Shopping. Using Yahoo! Shopping, people can even designate the recipient of each item to easily send and ship holiday gifts from the comfort of their computer. Credit card information is transmitted securely. All Yahoo! Shopping merchants have been selected based on their commitment to online security and customer service.

#### Yahoo! and Visa U.S.A. Promote Online Shopping

Yahoo! and Visa will advance their ongoing, strategic relationship with a comprehensive marketing program this holiday season. Yahoo! Shopping is co-branded with Visa, and is the preferred payment card of the new service. In addition, Visa is promoting Yahoo! and electronic commerce through nationwide broadcast and print advertisements that illustrate the ease and convenience of online shopping. Yahoo! is currently featured in Visa's national television spot with leading online toy merchant eToys. To coincide with the launch of Yahoo! Shopping this week, advertisements featuring Visa and Yahoo! will also appear in variety of national publications such as Newsweek, People and Entertainment Weekly. Yahoo! and First USA also have a co-branded Visa credit card, which launched in February 1998, and brings together a low APR, no annual fee and a safe shopping guarantee, plus rewards points good for free merchandise from leading online merchants.

#### Comprehensive, Integrated Service Helps Consumers Ring in the Holidays

Looking for something unique and antique? Want to find something special or unusual? Planning a holiday getaway or winter vacation? Yahoo! Shopping also offers visitors convenient access to Yahoo!'s expansive and popular array of related commerce services including Yahoo! Auctions, Yahoo! Classifieds, Yahoo! Store, Yahoo! Yellow Pages and Yahoo! Travel.

#### About Yahoo! Inc.

Yahoo! Inc. is a global Internet media company that offers a branded network of comprehensive information, communication and shopping services to millions of users daily. As the first online navigational guide to the Web, [www.yahoo.com](http://www.yahoo.com) is the single largest guide in terms of traffic, advertising, household and business user reach, and is one of the most recognized brands associated with the Internet. The company has 15 international Web properties outside the United States. Yahoo! has offices in Europe, the Asia Pacific and Canada and is headquartered in Santa Clara, Calif.

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COMPANY NAMES: Yahoo! Inc.

INDUSTRY CODES/NAMES: BUS Business, General; BUSN Any type of  
business  
DESCRIPTORS: Online services  
PRODUCT/INDUSTRY NAMES: 4811520 (Online Services)  
FILE SEGMENT: NW File 649  
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